

### SHRIMAD RAJCHANDRA LOVE AND CARE (SRLC)

A unique 10 fold benevolent programme

Shrimad Rajchandra Love and Care (SRLC), is an initiative of Shrimad Rajchandra Mission Dharampur to offer service and bring joy to the lives of the underserved sections of society. Inspired by Shrimad Rajchandraji and guided by Pujya Gurudevshri Rakeshbhai, SRLC's holistic, multi-pronged community support and development programmes are powered by genuine empathy, love and care of highly motivated volunteers. SRLC, constantly endeavours to deliver high quality, charitable, sustainable initiatives for the welfare of mankind, animals and the environment.

#### The 10 Cares

- Health Care	- Community Care
- Educational Care	- Humanitarian Care
- Child Care	- Animal Care
- Woman Care	- Environmental Care
- Tribal Care	- Emergency Relief Care

At Shrimad Rajchandra Love and Care we believe:

- As one turns within, the natural outcome is to extend one's self through selflessly serving others
- When there is love within, it flows outside naturally in the form of care
- We serve and bring joy to those in need, not because 'we have to', or 'it is our duty', but because 'we love to'
- We all have the potential to make a difference, and endeavouring to do so, fills our lives with happiness and contentment
- As we add meaning to the lives of others, they end up adding meaning to ours.

SRLC is making giant strides in the direction of universal upliftment. SRLC has spread over 50 cities worldwide, with the primary focus being the poor rural and tribal areas. Over 500 volunteers offer their selfless service.

### **Roots in Spirituality**

SRLC's volunteers are driven by a spiritual way of life which forms the base of their value system. The belief in the power of love and non-violence is instrumental in ensuring that SRLC reaches out to all living beings spreading peace, happiness and security to all. A spiritual person is one who is compassionate and a natural outcome of this is to extend love and care to one and all.

### **Holistic and Sustainable Programmes**

The 10 Care programme is replicable and development driven, based on sustainable models that can scaled up to address gaps and holistically impact communities in a deep manner. The projects act as a powerful catalyst for transformative impact in lives, ensuring their overall well-being, catering to their physiological, psychological and socio-economic needs.

### **Focused Approach with a Human Touch**

SRLC's programmes are professionally run and uses processes that are institutionalised, insightful, efficient, imbibe local learnings, and uses best practices to produce desired outcomes. The team of selfless volunteers and employees from specialised backgrounds are unified by an unwavering commitment to serve the underserved with love and care.

### **Volunteer Driven Organisation**

SRLC is a volunteer driven organisation. This helps keep our administration costs low and streamline most of our financial resources towards the causes that we work for. It brings in a high level of commitment and enthusiasm as the volunteers serve out of their free will and dedication.

### **Spirit of Youth**

A majority of our volunteers are youth. The energy of youth is capable of making transformational changes and this is evident in our organisation as several young coordinators lead most of our initiatives under the 10 Care programme.