

GJEPC's CSR initiative 'Jewellers for Hope' charity dinner donates Rs 1 Cr



The Gem and Jewellery Export Promotion Council (GJEPC) through its CSR initiative "Jewellers for Hope" charity dinner raised funds to donate the proceeds towards Indian Army Welfare, Tribal Integrated Development and Education Trust (TIDE) and Shrimad Rajchandra Love and Care (SRLC), held on 8th August, Mumbai. A fund of Rs 1 Crore was raised from Jewellers for Hope Charity Dinner event and it was evenly distributed to Army Welfare, Tribal Integrated Development and Education Trust (TIDE) and Shrimad Rajchandra Love and Care (SRLC) respectively.

Pramod Kumar Agrawal, Chairman, GJEPC, said, "Jewellers for Hope" is a platform where gem and jewellery industry comes together to contribute for a common cause. As an industry, we have always contributed generously for the upliftment of the underprivileged. The gem and jewellery industry has been involved in large-scale philanthropic initiatives particularly in the field of primary education, health & hygiene since a long time. This year, we have chosen to support niche areas such as the Indian army welfare, tribal welfare, affordable healthcare and maternal care to the underprivileged. I thank all contributors for coming forward and supporting the Jewellers for Hope initiative." ■