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# Tata Mumbai Marathon 2020 raises INR 45.90 Cr for Philanthropic causes

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At the Tata Mumbai Marathon 2020 Philanthropy Awards at Raj Bhavan on Tuesday (L to R), Vivek Singh, Jt.MD, Procum International, Arvind Reddy-Procum International, Anil Singh, MD, Procum International, Shri Bhagat Singh Koshyari, Hon'ble Governor of Maharashtra, Harish Bhat-Brand Custodian, Tata Sons, Jayanti Shukla, Chief Executive Officer, United Way Mumbai and Burzin Mehta, Head-Corporate Events-TCS.

Tata Mumbai Marathon 2020, Asia's most prestigious marathon and a World Athletics Gold Label Race, has surpassed all previous records by raising INR 45.90 crores for charity, this was announced by United Way Mumbai, the event's Philanthropy Partner.

The Tata Mumbai Marathon has always inspired one and all to #BeBetter and this very ethos has echoed in the philanthropic drive. Inspiring and instilling the spirit of giving and re-enforcing a bond with civil society. The event continues to be the single largest sporting platform for philanthropy in India. Since its inception, TMM has now raised over INR 315.90 crores, directly benefitting 700+ NGOs.

Unlike any other event in the country, Tata Mumbai Marathon has the privilege of being hosted and awarded from the glorious precincts of Raj Bhavan. The Raj Bhavan welcomed to its majestic environs, dignitaries and sponsors of the event including Harish Bhat, Brand Custodian, Tata Sons, Jayanti Shukla, Chief Executive Officer, United Way Mumbai and Anil & Vivek Singh, Promoters Procam International. The first citizen of the state, the Honorable Governor of Maharashtra, Shri. Bhagat Singh Koshyari felicitated all the top fund raisers for the event's 2020 edition.

This year, 295 NGOs, 204 Corporates, 1424 fundraisers and 36,000+ donors showcased their commitment to support causes such as Healthcare, Education, Animal Welfare & Environment, Women Empowerment, Livelihood, Social, Civic & Community Development among others.

This year has been challenging for all and the global pandemic has affected each and every one of us, in one way or another. Corporates and NGOs alike struggled to navigate the new normal. The money raised for TMM couldn't have come at a more crucial time for NGOs and is helping them meet commitments of ongoing projects, sustain and resurrect themselves. It is a fitting statement then that TMM 2020 has broken all charity records by raising more funds this year, giving the new normal a whole new meaning!

"The impact of the Tata Mumbai Marathon resonates beyond race day. It is heartening to know that 295 NGOs working for a multitude of causes have

raised a record amount of INR 45.90 crores in donations at the 2020 edition; there cannot be a better way to symbolise the power of the human spirit. The event continues to be the largest sporting platform in India. It represents the power of the collective and is a testament to the goodness in all of us. Congratulations once again and wish the legacy of your philanthropic endeavours continues forward,” said Hon’ble Governor of Maharashtra, Shri Bhagat Singh Koshiyari.

“For many months now I have really looked forward to announcing the philanthropy figures of the Tata Mumbai Marathon 2020 because not very often does one get to witness not one but two astonishing individual fundraising campaigns raising over INR 2 crores each. Mr. V S Parthasarathy and **late Mr. Dhaval Mehta** are truly the role models our society needs. And this year too like every year, we have once again broken all previous records when our partner NGOs & corporates, collectively with over 2000 fundraisers, raised a humongous INR 45.9 crores,” said Jayanti Shukla, Chief Executive Officer, United Way Mumbai.