



28 October, 2020

Tata Mumbai Marathon 2020, Asia's most prestigious marathon and a World Athletics Gold Label Race, has surpassed all previous records by raising Rs. 45.90 crores for charity; this was announced by United Way Mumbai, the event's Philanthropy Partner.

**Tata Mumbai Marathon continues to be the single largest sporting platform for philanthropy in India. Since its inception, TMM has now raised over Rs. 315.90 crores, directly benefitting 700 NGOs.**

The Raj Bhavan welcomed to its majestic environs, dignitaries and sponsors of the event including Harish Bhat, Brand Custodian, Tata Sons, Jayanti Shukla, Chief Executive Officer, United Way Mumbai and Anil & Vivek Singh, Promoters Procama International. The first citizen of the state, Governor of Maharashtra, Bhagat Singh Koshiyari felicitated all the top fundraisers for the event's 2020 edition.

This year, 295 NGOs, 204 Corporates, 1424 fundraisers and 36,000 donors showcased their commitment to support causes such as Healthcare, Education, Animal Welfare & Environment, Women Empowerment, Livelihood, Social, Civic & Community Development among others.

This year has been challenging for all and the global pandemic has affected each and every one of us, in one way or another. Corporates and NGOs alike struggled to navigate the new normal. The money raised for TMM couldn't have come at a more crucial time for NGOs and is helping them meet commitments of ongoing projects, sustain and resurrect themselves.

"The impact of the Tata Mumbai Marathon resonates beyond race day. It is heartening to know that 295 NGOs working for a multitude of causes have raised a record amount of Rs. 45.90 crores in donations at the 2020 edition; there cannot be a better way to symbolise the power of the human spirit," said Governor of Maharashtra, Bhagat Singh Koshiyari.

"For many months now I have really looked forward to announcing the philanthropy figures of the Tata Mumbai Marathon 2020 because not very often does one get to witness not one but two astonishing individual fundraising campaigns raising over Rs. 2 crores each. V S Parthasarathy and late Mr. Dhaval Mehta are truly the role models our society needs," said Jayanti Shukla, Chief Executive Officer, United Way Mumbai.

"Our partnership with the Tata Mumbai Marathon is special. Apart from sporting excellence, the event gives us an opportunity to give back to society. Our heartiest congratulations to United Way Mumbai, the NGOs and fundraisers for their stellar efforts and commitment. We are sure, this will serve as an inspiration for many more to contribute towards philanthropic causes and work towards a better tomorrow," said Harish Bhat, Brand Custodian, Tata Sons.

"This is a proud moment for us. We are humbled by the efforts of United Way Mumbai, the running community and the citizens who have come forward with a stronger resolve to support the causes they are so passionate about. This year, they have truly shown the way, by breaking the record of funds raised for charity," said Vivek B Singh, Joint MD, Procarn International.

## TATA MUMBAI MARATHON 2020 WINNERS

### 1. NGOs

- Highest Fundraising NGO: Shrimad Rajchandra Love & Care – Rs. 7,50,32,255
- 2nd Highest Fundraising NGO: K.C. Mahindra Education Trust- Project Nanhi Kali – Rs. 2,63,82,564
- 3rd Highest Fundraising NGO: Isha Education – Rs. 2,05,56,341

### 2. CORPORATE TEAMS

- Highest Fundraising Corporate: Kotak Mahindra Bank Ltd – Rs. 3,02,54,917
- 2nd Highest Fundraising Corporate: Mahindra and Mahindra Ltd. – Rs. 2,49,25,212
- 3rd Highest Fundraising Corporate: Godrej & Boyce Mfg. Co. Ltd. – Rs. 1,29,88,454

### 3. CHANGE LEGENDS

Individuals committing to raise INR 1 CR and above

- Dhaval Mehta – Rs. 2,43,16,925
- V S Parthasarathy – Rs. 2,25,20,211
- Sadashiv S Rao – Rs. 1,16,68,221
- KVS Manian – Rs. 1,13,75,532

## – Villy Doctor – Rs. 1,04,23,341

### 4. CHANGE ICONS

Individuals committing to raise INR 50 lakhs and above

– Shanti Ekambaram – Rs. 60,04,332

– Sankara Raman – Rs. 50,22,303

– Abhay Jasani – Rs. 50,00,000

## CHANGE CHAMPIONS

Individuals committing to raise raising between Rs. 25 lakhs and Rs. 49.99 lakh

– Sudhir Shenoy– Rs. 46,36,769

– Manish Kothari – Rs. 42,28,721

– Jaimin Bhatt – Rs. 30,64,141

– Aditya Joshi & Vishal Agarwal – Rs. 26,58,600

– Sumanth Cidambi – Rs. 25,82,288

– Ninad Tipnis – Rs. 25,67,501

– Reshma Jain – Rs. 25,25,000

– Mridula Jasani – Rs. 25,01,000

## YOUNG LEADER

Individuals below 21 years committing to raise a minimum of Rs. 75,000

– TMM Young Leader – Anyssa Kothari – Rs. 10,69,402

Sport is at its best, when the single-minded pursuit of victory, is transcended, by helping transform lives of all those its touches and that is the legacy of the Tata Mumbai Marathon.

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