



Shrimad Rajchandra Love and Care

A unique 10 fold benevolent programme

Shrimad Rajchandra Love and Care bestowed with the Mahatma Award for Social Good 2019.

This year marks the 150th Birth Anniversary of a legendary figure that changed the course of history, Mahatma Gandhi. The man who moved the world with his principles of non-violence, truth and simplicity also led placed immense emphasis on Selfless Service (Nishkam Seva). Mahatma Gandhi says, "The best way to find you to let yourself in the service of others."

Celebrating this virtue of selfless service at **the eve of Gandhi Jayanti on 1st October, the NGO, Shrimad Rajchandra Love and Care was bestowed with the 'Mahatma Award for Social Good'** in recognition of its various social welfare programmes **at the 2019 Annual Mahatma Awards held in New Delhi, in association with the Aditya Birla Group and Liveweek Business.**

The award was presented to Shrimad Rajchandra Love and Care by Mrs. Rajashree Birla - Chairperson, Aditya Birla Centre for Community Initiatives and Rural Development. The event was attended by prominent NGOs and Corporates from across the country.

Shrimad Rajchandra Love and Care is an NGO powered with genuine empathy and care, inspired and founded under the guidance by Pujya Gurudevshri Rakeshbhai. For over 25 years, Shrimad Rajchandra Love and Care has been working at the grass root level and reaching out to beneficiaries in some of the poorest regions in the country through various projects and its own institutions.

With projects and initiatives spread over 50 cities worldwide, the primary areas of operation of is the tribal region of South Gujarat, which ranks amongst the poorest in the country and is grappling with issues like poverty, malnutrition, illiteracy and the lack of awareness of health-related issues.

At the awards ceremony held in New Delhi, in the presence of several philanthropists, NGOs and Corporates, Shrimad Rajchandra Love and Care was profusely applauded for its contribution towards the holistic upliftment of the tribal and rural populations of South Gujarat through its unique '10 Care' programme.

This '10 Care' programme encompasses education, animal welfare, and community welfare, ensuring holistic and sustainable development. It is implemented through a variety of institutes as well as over 50 multi-pronged projects. A few of the institutes run by Shrimad Rajchandra Love and Care include a highly specialised and modern hospital, the first science college across 238 villages, a secondary and higher secondary school, and a vocational training centre for tribal youth.



Platinum Seal Accreditation by GuideStar, indicating the highest level of transparency and accountability

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Shrimad Rajchandra Love and Care's philosophy is deeply rooted in spirituality and values propounded by Shrimad Rajchandraji, the spiritual guide of Mahatma Gandhiji.

Backed by contribution from passionate volunteers, Shrimad Rajchandra Love and Care's commitment to social change, selflessness and genuineness has brought the organisation a plethora of awards and accolades and has garnered immense corporate support.

Shrimad Rajchandra Love and Care will continue in its endeavour to deliver high quality, charitable and sustainable initiatives for the welfare of mankind, animals and the environment.

For further information please visit: www.srloveandcare.org

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