

Shrimad Rajchandra Love and Care Receives Several Awards Yet Again at the Tata Mumbai Marathon Charity Awards Night

Shrimad Rajchandra Love and Care's sterling initiatives and power-packed pursuits make it the choice of corporates at the Tata Mumbai Marathon!

Mumbai, April 10, 2018

Shrimad Rajchandra Love and Care (SRLC) - an NGO surpassing all milestones of success

The Mumbai Marathon is amongst the top marathons of the world and has assumed the status of being the single largest philanthropic sporting event in India. Over the course of 8 years, SRLC has raised a staggering Rs. 12.74 crores at the Mumbai Marathon for numerous charitable causes. This year alone, fundraisers raised over Rs. 3.45 Crores. Since its initial participation in 2011, SRLC has consistently bagged the title of 'Highest Fundraising NGO' for 8 consecutive years at the Mumbai Marathon and has created record-breaking accounts of success in the domain of societal service and welfare. 7 past editions of the Mumbai Marathon have witnessed SRLC bestowed with accolades for 'Highest Fund Raising NGO', 'NGO with Largest Corporate Support', 'NGO with Highest Number of Fundraisers', and 'Youngest Dream Champion'. In the 2018 edition, a unique feature of the SRLC entourage was that its Young Fundraisers (below 21 years) cumulatively raised over Rs. 69,00,000/-. Indisputably, SRLC is an organisation surpassing all milestones of success.

The Charity Awards Night for the Tata Marathon 2018 was hosted at The Trident Hotel, Mumbai on April 10, 2018. At the grand evening graced by dignitaries from diverse fields, Shrimad Rajchandra Love and Care was bestowed with awards in the following categories:

Highest fundraising NGO: Rs. 3,46,24,874/- (from a total of 262 NGOs that participated)

Change Icon trophy: Shri Abhay Jasani

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- NGO with highest no. of corporate teams – 27 Teams
- NGO with highest no. of Change Runners – 51 Change Runners
- NGO with highest no. of Young Leaders – 33 Young Leaders :
- NGO with highest no. of fundraisers – 55 fundraisers (raising Rs. 10,000/- each from 5 donors and above)

This year, SRLC marched for the cause of constructing Shrimad Rajchandra Hospital – a new 250-bed multi-speciality charity hospital for the underprivileged. Under Shrimad Rajchandra Love and Care's Health Care Programme, the new 250-bed hospital will make difference in the lives of people from the rural areas of South Gujarat which rank amongst the poorest in the state.

SRLC ran with a costume set-up comprising a mobile bridge – communicating their theme – 'Bridge the gap with Love and Care', as it is successfully 'bridging the gap' between the lack



Shrimad Rajchandra Love and Care



of quality health care for the underprivileged to quality medical care at heavily subsidized rates or absolutely free-of-charge.

SRLC is an NGO with mammoth support by corporate and youth volunteers – and this support attests to the trust that society places in SRLC, an NGO ceaselessly executing and realising its vision, bridging the gaps of social welfare and aspiring towards global upliftment.

About Shrimad Rajchandra Love and Care (SRLC)

Shrimad Rajchandra Love and Care (SRLC) is a social initiative of SRMD to offer service and bring joy to the lives of the underserved sections of society. Inspired by Shrimad Rajchandraji and guided by Pujya Gurudevshri Rakeshbhai, SRLC's holistic, multi-pronged community support and development programmes are powered by genuine empathy, and the love and care of highly motivated volunteers. SRLC constantly strives to deliver high quality, charitable and sustainable initiatives for the welfare of mankind, animals and the environment. SRLC has touched over 2.3 million lives, across 50 cities worldwide, through a holistic portfolio of over 50 charitable initiatives.

For further information please visit: www.srloveandcare.org

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